

Plastic card with embossing number as the loyalty card



Overview

According to the way the credit card number is embossed, many merchants would like to display the card number, expiration date and user's information in the form of embossed characters on their loyalty cards. It is called [embossed plastic cards](#).

The numbers embossed on card surface stay much durable than that one printed by thermal or inkjet printer. With different tipping foil the embossing numbers could be gold, silver or other colors.

The embossing numbers can be consecutive or random. And the embossing number on a plastic [magnetic stripe card](#) can also correspond to the encoded information on the magnetic stripe.

Applications

Bonus card
Discount card
Gift card
Loyalty card
Membership card
Privilege card
Rewards card
VIP card



Specifications

Product	EMBOSSING NUMBER CARD
Material	PVC, PET, ABS
Dimension	CR80 (85.7mm x 53.9mm)
Thickness	30mil (0.76mm) or customized
Laminated	Glossy or Matt
IC chip	N/A
Printing	CMYK by offset printing Spot colors by screen printing
Magnetic stripe	LoCo 300oe /HiCo 2750oe 3 tracks, 12.7mm width Black, Gold, Silver
Signature panel	White/ Transparent
Personalization	Embossing numbers with gold/silver tipping
Packing	Neutral packaging 200/ 250/ 500 cards per unit box 2,000/ 3,000/ 5,000 cards per master carton