

## Plastic card with scratch-off label as the loyalty card and prepaid phone card

### Overview

The most common scratch-off cards are mostly used in payment systems for loyalty cards. There is a [PIN Code scratch off card](#) beneath the scratch-off label. The user can complete the payment process only if the PIN code is used to match the correct card number.



The scratch-off of the [Customized plastic card](#) is used to prevent PIN code from being stolen by third parties before the cardholder sees it. Scratch-off label is available in a variety of materials, sizes and patterns. Once the scratch-off is destroyed, it means that the PIN code has been exposed.

## Applications

- Bonus card
- Discount card
- Gift card
- Loyalty card
- Membership card
- Payment card
- Privilege card
- Rewards card
- VIP card



## Specifications

Product	SCRATCH-OFF CARD
Material	PVC, PET, ABS
Dimension	CR80 (85.7mm x 53.9mm)
Thickness	30mil (0.76mm) or customized
Laminated	Glossy or Matt
IC chip	N/A
Printing	CMYK by offset printing Spot colors by screen printing
Magnetic stripe	LoCo 300oe /HiCo 2750oe 3 tracks, 12.7mm width Black, Gold, Silver
Signature panel	White/ Transparent
Personalization	Serial number PIN code + scratch-off label D.O.D printing, Ink jet printing, Thermal printing
Packing	Neutral packaging 200/ 250/ 500 cards per unit box 2,000/ 3,000/ 5,000 cards per master carton